

# BUSINESS LEADERS LUNCHEON

No one climbs Everest alone.  
The journey to the pinnacle for your business is no different.  
Come network with 20 to 30 other local business leaders,  
as experts in their field provide guidance  
on the best routes to the top. Let's climb!

**BY INVITATION ONLY - DATE/TIME (TBD)**  
**LOCATION (TBD)**

## Agenda

- 11:00-11:25** - Registration & Networking
- 11:25** - Welcome & Intro
- 11:30 - Topic #1 - Speaker (TBD)**  
*Brief overview of topic*  
*Brief overview of topic*
- 11:45 - Topic #2 - Speaker (TBD)**  
*Brief overview of topic*  
*Brief overview of topic*
- 12:00** - Buffet Lunch
- 12:30 - Topic #3 - Speaker (TBD)**  
*Brief overview of topic*  
*Brief overview of topic*
- 12:45 - Topic #4 - Speaker (TBD)**  
*Brief overview of topic*  
*Brief overview of topic*
- 1:00 - Topic #5- Speaker (TBD)**  
*Brief overview of topic*  
*Brief overview of topic*
- 1:15** - Closing Remarks

## Partners

TBA TBA TBA

TBA TBA TBA

TBA TBA TBA

## HOSTED BY: ZACK TOMLIN, PINNACLE BUSINESS GUIDE

Zack is a professional engineer and former business owner of 12 years. He now uses that experience along with the Pinnacle Business Operating System to help other business owners answer the most challenging questions in business.

- How do we attract, retain, and engage great people?
- How do we outperform the competition?
- How can we be more profitable?
- And most importantly, how do we get everyone in the organization aligned and working towards the same goal?

*Zack@Harnessing.Energy* 919-867-9076



# BUSINESS LEADERS LUNCHEON

## Intent

- To create an opportunity for local business leaders to hear insights from B2B service providers in condensed, varied, and engaging segments.
- To allow an opportunity for those leaders and providers to network.
- To create an opportunity for B2B service providers to introduce themselves and showcase their offerings to local business leaders through conversation, presentations, and printed media.

## Target Attendees

Decision makers and leaders from SMBs within the triangle region. SMBs with between 15 & 200 employees. Decision makers and leaders with a strong desired to improve and/or grow their business.

## Partner Opportunities (6 to 10 openings)

- Logo included on invitation, in program guide (high-quality, color printed, spiral bound), and on presentation slides.
- Recognition and introduction during presentation.
- Half-page bio and company introduction in printed program guide.
- Limited 10 to 15 minute presentation opportunities for novel, engaging topics.
- Networking opportunities before, during lunch, and after program.
- Three (3) invitations (see "Partner Obligations" below).

## Partner Obligations

- Share in event cost. Current estimate of \$300 per business leader that partner invites.
- Commit to inviting and having attend 2 to 3 local business leaders matching the target attendee criteria above (your current, past or perspective clients).
- Work with Zack to ensure program info, presentation content, etc fits with the overall theme and aesthetic of the luncheon.
- Be a team player. We're all in this together!

